



## Information and Fact Sheet

The Ronald McDonald House® serves families, whose children require medical care at any Miami-Dade and Broward County pediatric hospital, by offering them a home-like atmosphere where they can get the rest and renewal that they need to be most supportive of their sick or injured child. There are two Ronald McDonald Houses in South Florida, one in Miami on the campus of U/M Jackson Memorial Hospital and a second one in Fort Lauderdale on the grounds of Broward General Medical Center.

Guests stay at the Ronald McDonald House® regardless of their ability to pay the \$15.00 per night donation. This minimal donation does not cover the actual cost of providing the room and maintaining our facilities. It actually takes \$75.00 a night to run each room and we now have 47 rooms combined. Therefore, philanthropic support to generate additional funds is necessary to cover operation expenses.

## Are you up for the challenge?

**What:** The Ronald McDonald House® of South Florida is combining its ongoing needs to generate funds with the virtues of conservation by recycling the pop tabs from aluminum cans.

**Why:** Our organization is a big supporter of the "Go Green" concept being promoted worldwide in an effort to make our planet a better place for generations to come. While teaching individuals the importance of recycling, you are helping the Ronald McDonald Houses in South Florida with the operating costs.

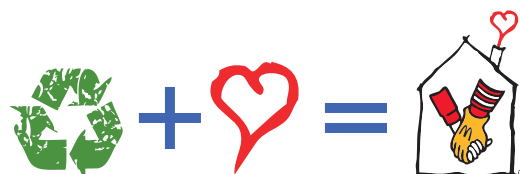
**How:** It is so easy to collect pop tabs! The tabs on aluminum cans can easily be removed by twisting them back and forth until they break off. We will supply 2 stickers and 1 flyer to place on your special containers or any other areas at the school. You can print additional stickers and flyers on our website [www.rmhcsouthflorida.org](http://www.rmhcsouthflorida.org) and click on Tab-A-Thon contest.

**Acceptable containers:** copy paper boxes, clear sealable plastic bags or tennis ball containers.

**Not permitted:** Plastic milk and water containers (opening on top is too small).

**Goal:** The overall goal for the Pop Tab Program is to collect one billion tabs! Since the program began several years ago, over 670 million tabs have been collected, generating over \$300,000.00 in revenue for Ronald McDonald Houses® throughout the United States. Here in South Florida we are looking to top \$10,000 in 2009 which is equivalent to nearly 22 million pop-tabs.

Once you have started collecting, communicate it to others and help spread the word. This is a great program not only for schools but something fun you can share with your family, friends, church group, synagogue, Girl or Boy Scout troops, and community associations. Sometimes it is enough to just explain the purpose of recycling tabs and how it benefits families and children in need. Any creative ideas are appreciated and encouraged to promote the importance of recycling.



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